

#8 Subject: Career change - time and money

Hello [fname],

Are you still undecided about where you want your future to go? There are a LOT of issues to consider before jumping into a career change. Let's assume you already know that dog grooming is a great career choice. Not only is it "hands on" work, it's also rewarding in that you actually help to care for animals. Plus, it's a growing industry, which means there will always be jobs, the money is good, and there is the opportunity to be your own boss.

So, the career of pet grooming is enticing, but you still have to consider the investment it will take. First is the time. It only takes eight (8) months to get through our program. Where will you be in eight months if you don't go through with it? You'll be in the same place you are now, only thinking, "If I'd gone to dog grooming school then, I'd be done by now."

Second is the money. It's not free, but nothing worthwhile is. Can you afford it?

Unfortunately, when it comes down to it, everything comes down to money. That's the main reason most people have careers in the first place. So in all seriousness, we want you to be able to afford it so we offer financial aid to qualifying students.

Have we made it any easier for you to decide? Still undecided? Why not call the school and talk to a career advisor. They'll be able to answer all your questions. The phone numbers are **(555) 771-4030 or toll-free 1-800-555-5555**. And don't forget to ask about a FREE tour of our Professional Pet Grooming facilities.

Until next time,

Grant School of Pet Grooming

